Business case template

Authors

Paul Wheatley (Open Planets Foundation)

May 2014

Executive Summary

The SCAPE Business Case Templates[1] provide guidance and raw materials for practitioners and middle managers building a business case that focuses on the use of SCAPE technology. They provide an insight into the wider business context of 3 of the key technologies SCAPE has developed, with an emphasis on the business benefits, costs, risks and practicalities of using the tools. The Templates have been integrated with the Digital Preservation Business Case Toolkit[2], which provides useful context and guidance for users to the new developments created by SCAPE.

[1] http://wiki.dpconline.org/index.php?title=Case_studies#SCAPE_Project_business_case_templates
[2] http://wiki.dpconline.org/index.php?title=Digital_Preservation_Business_Case_Toolkit

Table of Contents

1 Introduction

This deliverable focuses on the need for an understanding of the business context to the technologies developed by SCAPE. The SCAPE DoW states the need for "A business case template to enable organisations to understand the benefits, costs, and risks associated with the SCAPE technology;" and development of "...business case templates to help both content holders and service providers understand the value of specific digital preservation investments."

The SCAPE Business Case Templates provide guidance and raw materials for practitioners and middle managers building a business case that focuses on the use of SCAPE technology. They provide an insight into the wider business context of 3 of the key technologies SCAPE has developed, with an emphasis on the business benefits, costs, risks and practicalities of using the tools.

2 Approach

The SCAPE Business Case Templates have been integrated with an existing resource of direct relevance to this SCAPE deliverable: the Digital Preservation Business Case Toolkit (DPBCT)[3]. This offers a range of benefits from the SCAPE perspective. The SCAPE work has the advantage of being embedded in this existing step by step guide, which provides context and a host of additional information to support users of the SCAPE Templates. The Templates are hosted as part of the wider DPBCT and will therefore live on beyond the life of the SCAPE Project itself. In extending and expanding the DPBCT the SCAPE Templates build on the existing reputation of the DPBCT which will amplify dissemination. Each of the templates is clearly labelled with a SCAPE logo and an acknowledgement of EU funding.

The targets of the templates were carefully chosen, in consultation with the SCAPE User Group, to ensure that developments from the three main axes of SCAPE research and development were represented.

3 The SCAPE Business Case Templates

Each of the three SCAPE Business Case Templates can be viewed in their entirety from the DPBCT section entitled "Case Studies". Each Template consists of an introduction to the focus of the template, generic business benefits, costs and risks (including extra focus on the benefits from the perspective of the four SCAPE dimensions of scalability[4]) and then a business case example that illustrates how those generic benefits, costs and risks can be adapted and applied in a specific business case. The three templates are:

- Jpylyzer business case template[5]
- SCAPE Platform business case template[6]

---

[3] The DPBCT is a wiki based guide for practitioners and middle managers in developing digital preservation focused business cases. It was developed by the SPRUCE Project.
http://wiki.dpconline.org/index.php?title=About_the_Digital_Preservation_Business_Case_Toolkit

[4] The SCAPE dimensions of scalability are: Number of objects, Size of objects, Complexity of objects, Heterogeneity of collections

[5] http://wiki.dpconline.org/index.php?title=Jpylyzer_business_case_template

[6] http://wiki.dpconline.org/index.php?title=SCAPE_Platform_business_case_template

- Preservation Watch business case template[7]

All three templates can be found here:
http://wiki.dpconline.org/index.php?title=Case_studies#SCAPE_Project_business_case_templates

4   Integration with the DPBCT

As noted above, each Template can be viewed in it's entirety on a single page. However, the business case examples are also embedded on relevant pages elsewhere in the DPBCT. For example, the DPBCT page on Benefits incorporates the business case example text on benefits from each of the three SCAPE Templates. Hyperlinks are provided after each example to take the viewer to further information in the template. This approach raises the profile of the SCAPE Templates while also providing useful examples that enhance the DPBCT.

Mediawiki "transclusion" is used to include the text on both the main SCAPE Template pages and in other parts of the DPBCT. The text is stored only once, and future edits, extensions or updates from any location will be reflected wherever the text is included.

---

[7] http://wiki.dpconline.org/index.php?title=Preservation_and_Watch_business_case_template